



The Thin Red Line Appeal

A-Z FUNDRAISING IDEAS

Remember – have fun and be safe! Share your stories through social media and the local press.

A

Abseil: Ask your friends to sponsor you to throw yourself off the edge!

Afternoon Tea: Stick the kettle on, make the cucumber sandwiches and invite your friends.

Arm-wrestling: organise an arm-wrestling competition.

B

Bake Sale: give in to your inner Mary Berry.

Bingo: An easy way to raise funds and have some fun. Add a raffle too.

Busk: Ask your local Council for permission first!

C

Car Wash: Organise a charity Car Wash. Local schools and car park owners may be able to provide a location for your event.

Casino Evening: Perfect opportunity to have some fun and raise some money.

Coffee Morning: Invite your friends and ask for donations. Add a raffle for more fun.

Car Boot Sale: Clear out your cupboards and ask your friends to do the same.

Collections: Supermarkets and shopping centres will often let you rattle your collecting tins. We can provide labels and, in some cases, tins. Get in touch.

D

Double your money: Ask your boss if the company will match any money you raise.

Dinner Party: Dress up and invite your friends.

E

eBay: sell your unwanted items on eBay and donate the money raised.

Employer involvement: Many companies are keen to help. Nominate the Thin Red Line Appeal as their local charity.

F

Football Match: Arrange a match and ask the players to pay a fee to play. Organise a raffle at half time. Ask local businesses to donate prizes.

G

Girls' Night In: Stock up on prosecco and chocolate and invite your girlfriends over for movies, make-up and gossip.

Golf: Get your local club onside and organise a charity event.

H

Hair: Shave it off or dye it for sponsorship.

I

Ice-cream: Have an ice-cream party, with all the sprinkles and sauces.

J

Jump out of an aircraft: Organise a sponsored parachute jump.

K

Karaoke night: Hold an event in your local pub or community hall. Sell tickets, or make it a competition and charge people to enter. Or to shut someone up!

L

Lunchtime Café: Offer to provide lunch for your workmates.

Loose Change: Ask your friends to collect their loose change. Give them a Smarties tube and ask them to fill it with £1 coins.

Litter-picking: Ask your local businesses to sponsor you clean up their car park or the local area.

M

Music Gig: If you are a talented musician, hold a gig in your local pub or Church hall

N

Non-Uniform Day: Organise a non-uniform day at work or school.

Number of sweets in the jar: Charge people make a guess. Winner gets the sweets.

O

Office Collection Day: Stick a pot on your desk with notices telling people what you're raising money for.

Odd Job Day: Offer your services in the neighbourhood - no job too small. Dress to get noticed.

P

Penalty shoot-out competition: Charge an entry fee and ask your local football team or sports shop to donate the prize.

Plant Sale: Set up a stall to sell your excess vegetables or cuttings.

Pub Games: Get your local landlord on side and organise a pub quiz, darts match, pool game, arm-wrestling competition..... Charge people to enter the competition and see if the landlord will donate a prize in view of the extra custom.

Q

Quizzes: Pub quizzes, local history quizzes etc.

R

Raffles: Ask friends and local companies to donate prizes. Or create your own e.g. offer to walk their dog for a week or babysit for an evening.

S

Sponsored Event: The options are endless. How about a sponsored walk, run, swim, cycle? For the less active, a sponsored silence, sit-in....

Swear Box: Get your colleagues and families to put 50p in the box if they swear.

Supermarket Bagging: Ask your local supermarket if you can pack bags for charity.

Sponsored Charity: Many clubs hold charity events. Nominate the Thin Red Line Appeal as their local charity. We can provide literature and information about the Thin Red Line Appeal.

T

Tug-of-War: Teams pay to enter, with the hope of winning prizes.

Treasure Hunt: Great opportunity to discover your local area and raise some money.

U

Unwanted Gifts Sale: Ask family and friends to donate unwanted gifts and sell them on eBay or use them as raffle prizes.

V

Virtual Challenge: Set a sponsored challenge, e.g. run a marathon, swim the channel or cycle around Argyll. Use gym sessions or PE lessons. There are many great apps available to log your activity.

W

Wine or Whisky Tasting: Some well-known off-licence chains offer a wine-tasting session for no charge. Put on some nibbles and charge your friends an entry fee.

X

X-Factor Competition: Great for schools and clubs.

Xmas: So many opportunities! Offer to wrap presents in a local shopping centre, go carol-singing....

Y

Yomp: Get together with your friends and do a sponsored yomp.

Z

Zumba: Ask your local class to join you in a sponsored Zumba.